



TALL eXchange 2020: Vision for the Future

Sponsor and Exhibitor Opportunities

October 22, 2020

MaRS Discovery Centre, Toronto

TALL eXchange 2020: Vision for the Future is the 3rd biennial one day conference for members of TALL and other information professionals interested in keeping current on legal technology, legal sources, competitive intelligence, knowledge management and more.

With more than 100 legal information professionals in attendance from law firm, government, law society, and academic libraries across the GTA and beyond, the conference is an ideal opportunity for you to network and demonstrate new and innovative products.

Join us in our new exciting conference venue at the MaRS Discovery Centre in Toronto.

For more information visit our [conference website](#).



Morning Conference Sponsorship

One available

\$4,000

Sponsorship of the morning programming includes:

- Display of your logo or banner on stage for the morning
- Direct thanks and acknowledgement during the opening remarks
- A vendor spotlight in our marketing materials (e.g. an article in the TALL blog and on our social media platforms)
- A free table in the Expo Hall
- One complimentary full conference registration (includes access to the Expo Hall, conference programming, and lunch)
- Two complimentary Expo staff passes (includes access to the Expo Hall and lunch)
- Inclusion of sponsor logo on the conference sponsorship page

Additional conference or Expo staff tickets can be purchased by contacting talladmin@gmail.com.

Afternoon Conference Sponsorship

One Available

\$4,000

Sponsorship of the afternoon programming includes:

- Display of your logo or banner on stage for the afternoon
- Direct thanks and acknowledgement during the opening remarks
- A vendor spotlight in our marketing materials (e.g. an article in the TALL blog and on our social media platforms)
- A free table in the Expo Hall
- One complimentary full conference registration (includes access to the Expo Hall, conference programming, and lunch)
- Two complimentary Expo staff passes (includes access to the Expo Hall and lunch)
- Inclusion of sponsor logo on the conference sponsorship page

Additional conference or Expo staff tickets can be purchased by contacting talladmin@gmail.com.

Lunch Sponsorship

One Available

\$1,000

Sponsorship of the lunch includes:

- Opportunity to address attendees (5 minutes once attendees are seated for lunch)
- Thank you from the TALL President
- Two lunch tickets to be used at the sponsor's discretion
- Inclusion of sponsor logo on the conference sponsorship page

Expo Hall

Eight available

\$750

For the first time, we will be inviting vendors to join us in our Expo Hall. This is a wonderful opportunity to show off your new and exciting products, and to make contacts in the TALL community.

The Expo Hall will be next to the presentation space, ensuring all attendees will be walking through at various points during the day.

A table at the Expo includes:

- One table
- Two chairs
- One electrical outlet and wifi access
- One complimentary full conference registration (includes access to the Expo Hall, conference programming, and lunch)
- Two complimentary Expo Hall staff passes (includes access to the Expo Hall and lunch)
- Inclusion of sponsor logo on the conference sponsorship page

Additional conference or Expo staff tickets can be purchased by contacting talladmin@gmail.com.

Post-conference Social Sponsorship

Two available

\$500

Join the conference attendees at a post-conference social event nearby to continue networking.

Sponsorship of the post-conference social includes:

- A chance to address the attendees
- A thank you from a member of the TALL Executive
- Inclusion of sponsor logo on the conference sponsorship page

Door Prize Contributions

\$100-\$500

Includes:

- Acknowledgement of contribution and inclusion of logo on prize packaging
- Inclusion of sponsor logo on the conference sponsorship page

Delegate Bag Inserts

\$150

Includes:

- Distribution of items to conference attendees
- Inclusion of sponsor logo on the conference sponsorship page